

# Agenda – At – A – Glance

## MONDAY, APRIL 27

8:30 am	SUPPLYSIDE EAST GOLF CLASSIC Green Brook Country Club Co-sponsored by Marco HI-TECH & Natural Products INSIDER (Separate registration required.)	
	CONCURRENT EDUCATION TRACKS	
	NUTRITION I Meadowlands Exposition Center – Room A	NUTRITION II Meadowlands Exposition Center – Room B
Noon-12:50 pm	Probiotics for Health	The Untapped Potential of Hot Red Pepper Extract
1-1:50 pm	Weight Management: A Multifocal Approach	Making Sense of Serious AERs
2-2:50 pm	China Update: Ingredient Safety and Quality Issues	Issues and Trends in the Herb Market
3-3:50 pm	Introducing the USDA/ODS Dietary Supplement Ingredient Database	Qualifying Criteria for Superfruit Status
4-5 pm	SUPPLYSIDE HAPPY HOUR Meadowlands Exposition Center Sponsored by Natural Products INSIDER	

## TUESDAY, APRIL 28

	CONCURRENT EDUCATION TRACKS			
	NUTRITION I Meadowlands Exposition Center – Room A	NUTRITION II Meadowlands Exposition Center – Room B	FOOD & BEVERAGE Holiday Inn – Essex & Hudson Ballroom	COSMECEUTICAL Holiday Inn – Hunterdon, Middlesex & Monmouth Ballroom
9-9:50 am	Ingredient Supplier Qualification and GMP Compliance: The SIDI Protocol	Today's Economy and its Impact on Industry	Food Safety and the Global Economy	The Safety of Nanomaterials in Personal Care Products
10-10:50 am	Economic Volatility Creates New Marketing Paradigms	Handling an FDA Inspection in the Age of GMPs	What's Next for Stevia-Derived Sweeteners?	REACH Update
11-11:50 am	Recently Published Clinical Trials of Nutrients Affecting the Immune System	The Global Health and Wellness Market	Is Salt the Next <i>Trans</i> Fat?	Cutting-Edge Ingredients in Cosmeceuticals
Noon-5:30 pm	EXHIBIT HALL OPEN Meadowlands Exposition Center			
1-3:50 pm	VENDORWORKS PRESENTATIONS Meadowlands Exposition Center – Rooms A & B (conducted by select exhibitors)			
4-5:30 pm	OPENING RECEPTION Exhibit Hall Sponsored by Food Product Design			

## WEDNESDAY, APRIL 29

	CONCURRENT EDUCATION TRACKS			
	NUTRITION I Meadowlands Exposition Center – Room A	NUTRITION II Meadowlands Exposition Center – Room B	FOOD & BEVERAGE Holiday Inn – Essex & Hudson Ballroom	COSMECEUTICAL Holiday Inn – Hunterdon, Middlesex & Monmouth Ballroom
9-9:50 am	State of the Industry Part I	The New Age of Data Driven Marketing	Red Bull: Insights from the Category Leader	Emerging Trends in Natural and Organic Personal Care Products
10-10:50 am	State of the Industry Part II	Dietary Supplement Market Trends and Opportunities	Hartman Group Wellness Insights: Healthy Eating Trends 2009	Beauty from Within
11-11:50 am	Featured Speaker – Dr. Vasilios Frankos – FDA Update		The Impact of <i>Trans</i> Fat Nutrition Labeling	Intellectual Property Protection of Natural Ingredients
Noon-4:30 pm	EXHIBIT HALL OPEN Meadowlands Exposition Center			
1-2 pm	SCIENCE AT SUPPLYSIDE POSTER PRESENTATIONS Q&A Exhibit Hall			
3-4:30 pm	APPRECIATION RECEPTION Exhibit Hall Co-sponsored by KYOWA & InsideCosmeceuticals.com			

\*Agenda/speakers are subject to change. The views expressed by speakers are not necessarily those of Virgo Publishing.

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