

# Where Innovation Begins

International Trade Show and Conference  
April 27 – 29, 2009  
Meadowlands Exposition Center  
Secaucus, New Jersey



## Press Registration Form

In order to request a press pass, please print out this document, complete, and then fax the form with your press credentials to 602-427-0517 (only one form per attendee). Upon receipt of the completed form, you will be contacted to confirm your press pass registration. The faxing of the press registration form does not guarantee that you will receive a press pass.

Name:\* \_\_\_\_\_

Title:\* \_\_\_\_\_

Company/Organization:\* \_\_\_\_\_

Title of Publication(s)/Web site(s)\* \_\_\_\_\_

Address 1:\* \_\_\_\_\_

Address 2: \_\_\_\_\_

City:\* \_\_\_\_\_ State:\* \_\_\_\_\_ Zip:\* \_\_\_\_\_ Country:\* \_\_\_\_\_

Phone # (w/Area/Country Code):\* \_\_\_\_\_ Website:\* \_\_\_\_\_

Fax # (w/Area/Country Code): \_\_\_\_\_ Email:\* \_\_\_\_\_

\*required field

Signature (required): \_\_\_\_\_

### 1. Type of Media?

- Magazine       Newspaper       Television       Online  
 Radio       Other (please specify) \_\_\_\_\_

### 2. Primary Audience?

- Consumer       Trade       Scientific/Professional

**Press Policy:** Press passes are provided to credentialed editors and writers. Titles not eligible for a press pass include account executive, sales, advertising director and publisher. Non-eligible persons should follow the standard attendee registration process. Press badges are to be picked up on-site at the pre-registration counters.

**Photography/Video Policy:** Members of the media may only record interviews and shoot video/photography inside their contracted booth space. Registered press are prohibited from soliciting payment from SupplySide East exhibitors or attendees for services. Roaming video and photography is not permitted.

By signing and sending in a Press Registration Form, you are agreeing to abide by these policies. If you violate the policy, your press badge may be revoked at any time.