

Where Innovation Begins

International Trade Show and Conference
April 26 – 28, 2010
Meadowlands Exposition Center
Secaucus, New Jersey

12th Annual
SupplySideEast



Press Registration Form

In order to request a press pass, please print out this document, complete and fax with your press credentials to (602) 427-0517. Once received, your registration form and press credentials will be reviewed.

Within two weeks, you'll hear back from a Virgo Publishing representative with a confirmation or denial of your request. The faxing of the press registration form doesn't guarantee that you will receive a press pass.

Please completely fill out this form or your request will not be processed.

Name: _____

Title: _____

Company/Organization: _____

Title of Publication(s) Media: _____

Address 1: _____

Address 2: _____

City: _____ State/Province: _____

Zip/Postal: _____ Country:* _____ Phone: _____

Fax: _____ Web Site: _____ Email: _____

Signature: _____

1. Type of Media?

- Magazine Newspaper Television Online
 Radio Other (please specify) _____

2. Primary Audience?

- Consumer Trade Scientific/Professional

Press passes are provided to credentialed industry editors and writers such as editors-in-chief, managing editors, associate editors, features editors, business editors, reporters, writers, and recurring contributing writers. Online news organizations such as e-zines, blogs, and e-newsletters must be operational for at least 6 months and post original industry-related news.

Titles not eligible for a press pass include account executive, publisher, associate publisher, general management, marketing and communications, and any sales related title. Suppliers or manufacturers who write for their own company's e-newsletter, publication or Web site are not eligible.

Press Policy: Media personnel attending SupplySide East cannot require payment from exhibitors, attendees or any show participant for such coverage.

Photography/Video Policy: Members of the media may only record interviews and shoot video/photography inside their contracted booth space. Roaming video and photography are not permitted.

By signing and sending in a press registration form, you are agreeing to abide by these policies. Virgo Publishing reserves the right to decline press pass requests and revoke press badges at any time.